

# PAUL JEON

yjeon0@gmail.com  
pauljeon.com

## EDUCATION

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University of California, Berkeley

2014 - 2018

B.A. Interdisciplinary Studies (Computer Science & Business)

## PROFESSIONAL EXPERIENCE

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### LinkedIn

San Francisco, CA

Product Analytics Intern

May – Aug 2017

- Designed a product strategy to streamline the performance optimization of advertisements through data analysis
- Programmed tools that use industry benchmarks (CTR, CPL, churn, etc) to map objective-based consumer journeys
- Built a user interface that integrates data visualizations of client lifecycle insights process for the B2B solutions

### eBay

San Jose, CA

Software Engineer Intern

May – Aug 2016

- Built new product features to categorize details of seller lifecycle using data-driven metrics to decrease complaints
- Analyzed the selling cycle data to recognize anomalies in the batch listing process and decrease errors by 20%+
- Developed the front end interface of the product by collaborating with the UX designers and running A/B testing

### SAP

Palo Alto, CA

Product Manager Intern

Jan – May 2016

- Managed a code review tool that allows developers to communicate efficiently and adds a social component to GitHub
- Utilized click through rates and churn rates to understand user navigation patterns in order to enhance user experiences
- Designed the UI/UX of product through iterating prototypes utilizing feedback gathered from the developer community

### Lucid

Oakland, CA

Data Engineer & Analytics Intern

May – Dec 2015

- Optimized 7+ real-time data visualization types using R and SQL to identify emergent trends of large performance data
- Developed Quality Assurance tools in Python that decreased abnormalities by 25% through historical data comparison

## EXTRACURRICULARS

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### CMG Strategy Consulting

Berkeley, CA

President // Project Manager

Jan 2015 – Jun 2017

- Led 30-member organization providing strategy consulting for over 25+ clients such as Google, Uber, and Airbnb
- Analyzed forecasted trends, industry solutions and competitive landscape to design strategies for B2B product focus

### Eluci Foundation - [indiegogo.com/projects/halt-sexual-assault](http://indiegogo.com/projects/halt-sexual-assault)

Berkeley, CA

Founder

Aug 2014 – May 2015

- Founded a 501c3 non-profit organization that created over 10+ apparel design to raise awareness for social issues
- Managed a team of 8 to raise \$1,500+ through an Indiegogo campaign to donate to sexual assault victim charities

## PROJECTS

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### Airbnb Data Analysis - [github.com/pauljeon/airbnb-data-analysis](https://github.com/pauljeon/airbnb-data-analysis)

- Using Scikit-learn, Numpy, Pandas and Matplotlib, analyzed Airbnb listing data to understand and predict SF pricings

### eBay 5OLO - [goo.gl/CfTt8X](http://goo.gl/CfTt8X)

- Product concept of a gifting and wish-listing app for Millennials that combines power of social media & structured data

### Web Design Article - [linkedin.com/pulse/design-meets-development-how-you-can-easily-build-personal-paul-jeon](https://www.linkedin.com/pulse/design-meets-development-how-you-can-easily-build-personal-paul-jeon)

- Proof-of-concept feature that combines traditional map and calendar to visualizes schedules spatially and temporally

## SKILLS & INTERESTS

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**Programming Languages:** Python (Pandas, Numpy, SKlearn), R (dplyr), Java, C, JavaScript, HTML, CSS, SQL

**Software:** Excel/PPT, Photoshop/Illustrator, Jupyter Notebook, JIRA, Git, and Optimizely

**Interests:** Ping Pong, Badminton, Karaoke, Bowling, Hip Hop, Eating Korean BBQ, Rap, Becoming a KPop Star